

Media Contact:

Ayana Burch
Communication Coordinator

<u>Ayana.Burch@SheratonTysons.com</u>
703.610.8275

Easter Brunch in Tysons:

The Easter Bunny Returns to Sheraton Tysons Hotel

Tysons Corner, VA (March 14, 2016) – Local tradition meets modern imagination for Easter in Tysons Virginia. Experience a fresh take on signature dishes with innovative brunch menu. On March 27, 2016, families may celebrate Easter Sunday with an assortment of plates from Brix And Ale, a favorite local dining spot located within Sheraton Tysons Hotel.

Brix And Ale offers an elevated take on a modern buffet. Featuring bakery shop menu items, an omelet station, a soup and salad station, as well as a hot buffet; this <u>Sunday brunch</u> is sure to illuminate your taste buds! Families will enjoy classic favorites while visiting with the Easter Bunny, who will be hopping from table to table and putting smiles on the faces of all children!

Easter Brunch at Sheraton Tysons Hotel
11:00 AM – 3:00 PM | Adults: \$46.00 | Children years 5-12: \$22.00 | Children under 4 years: Free (plus taxes and gratuity)

For restaurant reservations, please call 703.610.8201 or visit the Brix And Ale website at www.BrixAndAle.com.

For overnight accommodations, guests may add to their experience with the Sunset Lovers Package and the Metrorail Exploration Package. To book this special spring celebration, guests may call reservations at 888.627.8230 or go online to the Special Offers page of the Sheraton Tysons Hotel website at www.sheratontysons.com:

Guests staying at Sheraton Tysons Hotel between now and May 27, 2016, will experience extra amenities and services with the purchase of the Sunset Lovers Package or Metro Package (Friday – Sunday):

- Enjoy a room with a view: Blue Ridge Mountains, Virginia Woodlands or Tysons Skyline
- Receive a "Spring Exploration" packet with area guides, maps, tips and helpful local information
- A complimentary spring themed appetizer at Brix And Ale, specially designed by Executive Chef Sam El-Sheikh
- Refresh with complimentary access to our state of the art Sheraton Fitness and Indoor Pool
- Enjoy the conveniences of complimentary guest room High Speed Internet Access and overnight parking

Metrorail Exploration Package:

- Comfortable and contemporary guest room with Sheraton Sweet Sleeper Beds
- Spring Welcome Amenity & Activity Guide
- Two All Day Metrorail Passes (closest station Spring Hill, Silver Line, adjacent to hotel)

- Breakfast Buffet for two in Brix And Ale
 - O Starting at 139.00 + tax of 12% (weekend rates, per night)

Cherry Blossom Package:

- Comfortable and contemporary guest room with Sheraton Sweet Sleeper Beds
- Complimentary breakfast buffet for two in Brix And Ale
- Complimentary self-parking
- Complimentary High Speed Internet Access
- Cherry Blossom Amenity, specially designed by Chef Sam El-Sheikh
 - O Starting at \$139.00 + tax of 12% (Thursday Sunday)

About the Sheraton Tysons Hotel

Each Guest will experience a fresh contemporary look, a warm relaxed environment and a friendly welcome, all within an urban retreat setting. Conveniently located to Washington, D.C. and the heart of Northern Virginia, Guests will find an abundance of activity to include dining, shopping, local business, historical sites, national parks, wineries and Virginia's majestic countryside. Nestled in the newly developed and Metrorail accessible neighborhood called Tysons West, the Sheraton Tysons Hotel acts as a home for Business and Social travelers visiting the region. The Sheraton Tysons Hotel provides a place where colleagues, co-workers, friends and family may "connect" while creating meaningful memories and experiences. For more information, visit the hotel website, call (703) 448-1234, like on Facebook or follow on Twitter.

The Sheraton Tysons Hotel is under the management of Crescent Hotels & Resorts and owned by The JBG Companies.

About Crescent Hotels & Resorts

Crescent Hotels & Resorts is a nationally recognized, top-5 operator of hotels and resorts. Crescent currently operates over 100 hotels and resorts in 27 states in the US and 5 provinces in Canada. Crescent is one of the few elite management companies approved to operate upper-upscale and luxury hotels under the brand families of Marriott, Hilton, Starwood, Hyatt and IHG. Crescent also operates a collection of legendary independent hotels and resorts. Crescent's clients are made up of hotel REITs, private equity firms and major developers. For more information, please visit www.chrco.com.

About The JBG Companies

Headquartered in Chevy Chase, Maryland, The JBG Companies is a private real estate investment firm that develops, owns and manages office, residential, hotel and retail properties. The company has more than \$10 billion in assets under management and development in the Washington Metropolitan Area. Since 1960, JBG has been active in the communities where it invests, striving to make a positive impact. More information can be found by visiting the company's website: www.JBG.com, or by calling 240.333.3600.

About Sheraton Hotels & Resorts

Sheraton helps guests make connections at more than 400 hotels in 70 countries around the world and recently completed a \$6 billion global revitalization and is now in the midst of a \$6 billion global expansion over the next three years. Sheraton is owned by and is the largest and most global brand of Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with 1,090 properties in 100 countries and territories with 154,000 employees at its owned and managed properties. Starwood Hotels is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, Aloft®, and ElementSM. The company boasts one of the industry's leading loyalty programs, Starwood Preferred Guest (SPG), allowing members to earn and redeem points for room stays, room upgrades and flights, with no blackout dates. Starwood Hotels also owns Starwood Vacation Ownership, Inc., one of the premier developers and operators of high quality vacation interval ownership resorts. For more information, please visit www.starwoodhotels.com